



ASSOCIATION OF LETTERMEN

2019 LETTERMEN'S ASSOCIATION ANNUAL GOLF TOURNAMENT SPONSORSHIP INFORMATION

FORT JACKSON GOLF CLUB | OCTOBER 18, 2019

The USC Association of Lettermen was founded in 1965 to perpetuate fellowship among alumni who have earned varsity letters in any of the intercollegiate sports sponsored by the University of South Carolina and to bond with the administration in promoting Gamecock athletics. For more than 50 years the lettermen of the University of South Carolina have come together to support the ideals that were learned on the playing fields and in the classrooms of their alma mater. The association sponsors student athletes, their teams and coaching staffs. Involvement includes events to welcome freshmen to the University and its lifestyle, scholarship donations, the USC Athletics Hall of Fame, annual banquets and events as well as presentation of senior rings in a ceremony climaxing the career of each athlete.

Our current membership comprises of over 6000 members and growing. Each year the University of South Carolina graduates over 100 senior athletes eager to get started in their careers. To assist in the association's efforts, The USC Association of Lettermen is seeking sponsors for this year's annual golf tournament. The Lettermen's Golf Tournament is the association's largest fundraising event. The proceeds from this event are used to supplement the programs of the association, which in turn promote the athletes at the University of South Carolina. The USC Association of Lettermen is a 501(c)(7) entity; your sponsorship donation is tax deductible to the extent allowed by law.

This year's event will be the largest Lettermen's Golf Tournament to date with 200 golfers and will be held Friday, October 18th at Fort Jackson Golf Club.

There are many ways to help in our sponsorship efforts. Below is a breakdown of our sponsorship levels:

Title Sponsor: \$2000- thank-you recognition through Lettermen social media, 1/2 page ad in 2019 Lettermen Directory, 4x8 ft. banner at welcome booth, 2 sponsor signs on holes 1 and 10, 2 foursome golf teams in the golf tournament, 8 passes to Lettermen's Association Lounge at Williams-Brice Stadium for 2019 home football games and 4 passes to Lettermen's Suite at Colonial Life Arena for 2019-2020 home basketball games

Block C Sponsor: \$1500- thank-you recognition through Lettermen social media, 1/4 page ad in 2020 Lettermen's Directory, 3x6 ft. banner at dining area, 2 sponsor signs on holes 2 and 11, 1 foursome golf team in the golf tournament, 4 passes to Lettermen's Association Lounge at Williams-Brice Stadium for 2019 home football games

and 2 passes to Lettermen's Suite at Colonial Life Arena for 2019-2020 home basketball games

Gamecock Sponsor: \$1000- thank-you recognition through Lettermen social media, 2 sponsor signs on holes 3 and 12, 1 foursome golf team in the golf tournament, 2 passes to Lettermen's Association Lounge at Williams-Brice Stadium for 2019 home football games and 2 passes to Lettermen's Suite at Colonial Life Arena for 2019-2020 home basketball games

Varsity Sponsor: \$500- Thank-you recognition through Lettermen social media, 2 hole sponsorships

Hole Sponsor: \$200- sign placed at tee-box in recognition of company

All sponsors will be recognized in appreciation for their support on the rules and registration form placed in all carts.

Please contact Shelley Leavitt at (o) 803-777-2961, (c) 803-586-7025, sleavitt@mailbox.sc.edu for more information.